



# BUSINESS BENEFITS

## ROI

1. Reduced product life cycle cost - fewer bugs make it to the field
2. Shorter QA cycles, quicker product time-to-market
3. Reduced direct QA staff and resource costs

## PRODUCT QUALITY

ApTest Manager allows you to implement consistent processes for designing, reviewing, and executing tests. You gain:

1. Higher product reliability through more effective QA
2. Improved levels of test coverage
3. Full visibility into how product quality has evolved over time
4. Compliance to modern safety and quality standards

## QA PRODUCTIVITY

1. Motivate your team with the tools they need to do their best work
2. Reduced training time for new hires
3. Minimized loss of knowledge from staff turnover
4. Improved test productivity through test case reuse

## INFORMATION MANAGEMENT

ApTest Manager stores your tests in a permanent, WWW accessible repository. You gain:

1. Tests and results shared across teams and sites in your organization
2. Define and enforce business rules, procedures, and practices
3. Reports on the status of testing as well as the productivity of the team
4. Share test data with your customers to demonstrate due diligence and a commitment to best in class quality